

Meet virtually....

Immerse attendees in a 3D virtual world and offer a real sense of space that helps audiences learn, network, engage, and interact naturally and effectively.

Kasama brings together a powerful virtual world with an exciting event engagement platform to facilitate real-life human connections. The result is the first configurable virtual venue to host unforgettable online event experiences.

Leverage Kasama to:

- Send event emails and create event websites.
- Offer online registration and on-site check-in.
- Keep everyone connected via an attendee app.

- Communicate with attendees via SMS texts.
- Offer keynotes, panel discussions, small breakouts, Q&A sessions, networking sessions, receptions, and more.
- Provide maximum value for sponsors and exhibitors.



SOLUTION OVERVIEW



VIRTUAL VENUE

- Host events in a scalable private campus.
- Provide presenter tools, with support for file sharing, .ppt/.pdf/image upload, screen sharing, laser pointers, and video casting.
- Personalize attendees' experience with custom avatars.
- Create a natural environment to network and engage with voice chat, text chat, and avatar animations.
- Offer spaces to support your event's needs, such as boardrooms for meetings, classrooms for breakouts, auditoriums for keynotes, and outdoor environments for casual mingling.
- Leverage signage spots throughout the campus to promote content or guide attendees.
- Leverage clickable signage throughout the campus to guide attendees and promote your brand, content, sponsors, and exhibitors.



EXPO HALL

- Provide both exhibitors and attendees a sense of familiarity with a traditional expo hall.
- Offer exhibitors the choice between small, medium, or large booths, as well as the flexibility to brand it with your brand color, logos, icons, and more.
- Empower exhibitors to demo their products by displaying a browser,
 PPT, PDF, video, and more on their booth's screen(s).
- Create a natural environment where attendees walk into booths and engage with exhibitors via voice chat or text chat.
- Offer exhibitors a dedicated meeting space to meet privately with attendees outside of exhibiting hours.
- For smaller exhibiting needs, leverage the exhibit areas with small private individual booths or tabletops.







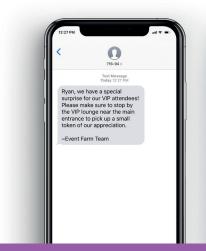
EVENT MICROSITES

- Create branded mobile-responsive event websites or landing pages.
- Select templates from a library as a starting point or import HTML & CSS.
- Quickly add and swap images, links, text, video, and more.



REGISTRATION MANAGEMENT

- Customize the registration form to include a variety of question formats.
- Create and manage promo codes.
- Accept online payments and process refunds.
- Track event registration & revenue performance.
- Automatically sync all registrants to our easy-to-use Check-In app.
- Export Registration Data by downloading a raw CSV file.







- Import contacts from SalesForce or upload an Excel or CSV file.
- Categorize attendees by type to help segment your list.
- Use the search bar to quickly find guests on the list.



EMAIL COMMUNICATION

- Choose from a variety of email templates or drop in HTML code.
- Send email invitations, save the dates, confirmations and reminders.
- Segment attendees & send targeted emails.
- Track email deliverability status & statistics.



EVENT CHECK-IN

- Sync registration data.
- Search for attendees and check them in from any device.
- Automatically notify your registration staff to take action with check-in notes.
- Add unregistered attendees on-site.





- Automatically send welcome text messages to attendees at check-in.
- Choose to text all attendees, specific individuals, or segmented groups.
- Leverage mail merge fields to personalize text messages for better engagement.
- Keep attendees informed in real-time during the event by sharing event news & updates.



POLLING & SURVEYS

- Send polls and surveys to attendees via text message and let them reply back.
- Create multiple choice or free response polls.
- Get real-time attendee feedback.
- Encourage attendees to engage during sessions and influence discussions through live polls.
- Ask attendees to rate sessions during the event.



TEAMS

- Break the ice and foster networking with teams.
- Automatically split attendees into groups, create team names, and introduce team members via text message.

ROAMING PHOTOGRAPHER

- Create instant shareable social content that lasts beyond the event.
- Capture attendees' virtual experience using branded filters.
- Quickly deliver photos to attendees via text message or email to encourage social sharing and boost brand awareness.



ATTENDEE APP

- Help users discover event information such as sessions, speakers, venue maps, exhibitors, sponsors, and more.
- Quickly upload and update information with an easy to use backend system.
- Feature banner ads within the event app that can link to any URL.
- Let attendees pick sessions to build individualized schedules within the app.
- Send event updates and information through private and public push notifications.
- Promote attendee networking with inapp private messaging and public discussion forums.
- Collect feedback by sending surveys directly through the app.
- Upload PDFs, PowerPoint presentations or images and assign them to a session.



DASHBOARDS & REPORTS

- Track high-level event performance metrics, including net revenue, who's invited, who has registered, who checked-in, etc.
- Provide your team with email statistics to keep them informed every step of the way.
- Download a log of attendee interactions including registration, check-in, polling and more.
- See an overview of your private virtual venue's attendance data, such as logins and concurrent users.
- Find and export activity reports by virtual space/room.

To learn more, visit www.kasama-konferenz.de/

